Product Information And Highlights

Product SKU: SJWF300

Product Name: Replacement Water Filter for Sharp SJF2955MS and SJF2955KS Refrigerator (Filters Chlorine and Lead)

Shorthand Product Name: Replacement Water Filter

Product Categories: **Accessories**

Top Marketing Bullets/Product Page Bullets:

- **Genuine Sharp Replacement Water Filter** for Sharp 28.9 cu.ft. French 3-Door 36 in. Width Standard Depth Refrigerator with Water Dispenser in Stainless Steel (SJF2955MS, SJF2955KS)
- Enjoy **Fresh, Filtered Water and Ice** On Demand, Straight From Your Refrigerator
- **Quick & Easy Installation** in Minutes With no Tools or Water Shutoff Required
- **Improves Taste & Odor** With the Carbon-Based Filter for Cleaner, Better-Tasting Drinking Water and Ice
- **Reduces Impurities** Commonly Found in Tap Water, Including Chlorine and Lead*
- **Long-Lasting Performance** with Recommended Replacement Every 6 Months or 200 Gallons
- **Tested and Certified by NSF International** Against NSF/ANSI 42 and NSF/ANSI 53 Standards for Trusted Contaminant Reduction

*Impurities are not necessarily present in all users' water.

Top Marketing Bullets Highlights-Spec Sheet (65 Characters Recommended):

- **Water Filter Replacement** for SJF2955MS/SJF2955KS
- Enjoy **Fresh, Filtered Water and Ice** On Demand
- **Quick & Easy Installation** in Minutes With no Tools or Water Shutoff Required
- **Improves Taste & Odor** With the Carbon-Based Filter
- **Reduces Impurities** Including Chlorine and Lead*
- Recommended Replacement Every 6 Months or 200 Gallons
- **Tested and Certified by NSF International**

Product Description (Body Paragraph Block):

Keep every glass fresh and every cube crisp with this genuine replacement water filter designed for your Sharp refrigerator. Enjoy clean, refreshing filtered water and ice on demand, straight from the convenience of your inner dispenser. The carbon-based filtration system helps improve taste and odor for cleaner, better-tasting drinking water and ice, while reducing impurities commonly found in tap water, including chlorine and lead.* With quick, tool-free installation and no need to shut off your water supply, replacing your filter is fast and hassle-free. For long-lasting performance and trusted filtration, replace every 6 months or 200 gallons. Tested and certified by NSF International against NSF/ANSI 42 and NSF/ANSI 53 standards for trusted contaminant reduction.

*Impurities are not necessarily in all users’ water.

Product Page Information/Marketing Copy

Marketing Features Expanded (PDP Below The Fold Content):

3 Column

Quick & Easy Installation

Designed for fast, hassle-free replacement, this water filter installs easily in just minutes with no tools or water shutoff required. Simply remove the old filter, insert the new one, and enjoy fresh, filtered water again in no time.

Improves Taste & Odor

The carbon-based filtration system helps reduce the taste and odor of chlorine, as well as other common impurities such as particulates, delivering fresher, better-tasting drinking water and ice for you and your family.

Long-Lasting Performance

Engineered for reliable, long-lasting filtration, this replacement filter is recommended every 6 months or after 200 gallons of use to help ensure optimal performance.

2 Column

Reduces Impurities

Designed to help provide cleaner drinking water, this advanced filter reduces impurities commonly found in tap water, including chlorine and lead.* Enjoy greater peace of mind with every sip and every batch of ice.

Tested and Certified by NSF International

For trusted filtration performance, this replacement water filter has been independently tested and certified by NSF International against NSF/ANSI 42 and NSF/ANSI 53 standards to reduce aesthetic and health-related contaminants, for water you can feel confident about.

2 Column

NSF/ANSI 42

Certified to help reduce chlorine taste and odor, improving the overall taste and smell of your drinking water and ice.

NSF/ANSI 53

Certified to help reduce select contaminants that may affect health, such as lead and cysts.

*Impurities are not necessarily present in all users' water.